



# Description of WordPress Hosting offered through Reflective Equilibrium Marketing LLC

Updated: 4/12/2024

## Service Agreement for Web Hosting

### 1. Introduction

This Service Agreement outlines the terms and conditions under which Reflective Equilibrium Marketing ("the Provider") offers web hosting services to its clients ("the Client"). By opting for our hosting service, the Client agrees to the terms laid out in this document.

### 2. Service Details and Description

The Provider offers a custom WordPress website hosting package ("the Service"). The Service includes the hosting of the Client's website on a yearly subscription basis, with the terms of pricing, renewal, and cancellation as described herein.

### 3. Pricing and Payment

- The introductory yearly price for the Service is \$35.88 for the first year. This pricing is designed to match Siteground's introductory pricing.
- Subsequent yearly renewals will be billed at half of Siteground's advertised yearly cost at the time of renewal, currently estimated at \$107.94 per year. This amount is subject to change based on Siteground's pricing adjustments.
- Payments are due in advance and can be made either monthly or annually, as preferred by the Client.
- The Client will receive an invoice from Reflective Equilibrium Marketing for the initial payment of \$35.88 and must create a login on the Provider's website to access the payment area.
- In case of any issues with receiving the invoice or accessing the payment area, the Client is urged to contact the Provider immediately.

### 4. Hosting Service Adaptability

- Reflective Equilibrium Marketing reserves the right to evaluate and change hosting services if a more beneficial option for the Client is identified.
- Any potential change in hosting service will be communicated in advance, ensuring that it aligns with the Client's interests. Assistance with any necessary transfers or migrations will be provided.



## **5. Account Setup and Renewal**

- The hosting service term commences once the initial invoice is paid.
- The Client will be provided with login information to a staging site for initial setup and review.
- The yearly renewal date is established upon payment of the invoice, setting the schedule for subsequent renewals.

## **6. Cancellation and Refunds**

- The Client may cancel the hosting service at any time.
- Upon cancellation, the Provider will assist in the migration or transfer of the website to another host, or facilitate its shutdown, as per the Client's request.
- Refunds for any unused portion of the service term will be issued following the successful completion of the transfer or cancellation process.

## **7. Modifications to the Agreement**

Reflective Equilibrium Marketing reserves the right to modify the terms and conditions of this Service Agreement at any time. Such modifications will be effective immediately upon posting the revised agreement on the Provider's website. Continued use of the Service by the Client constitutes acceptance of the modifications.

## **8. Contact Information**

For any inquiries or assistance regarding this Service Agreement or the hosting service, the Client is encouraged to contact Reflective Equilibrium Marketing directly.